|  | - |
| :---: | :---: |
| R-101 VICTIMS | U.S.MAYL |
| REACHENGLAND; | CHINA SIL |
| EMPIRE MOURNS | TO AIDPEC |

Bodies of Dirigible's Crew Senate Committee After Long Are Placed inMortuary at Survey Says Plan Will Bodies of Dirigible's Crew S
Are Placed ingortuary at
Westminster Abbey; Pub-
lic Services to be Held.
 REACHENGLAND; CHINA SLIVER
EMPRE MOURNS

Legionnaires Condemn BUSNIESSNOT Red Activites in U. S. ISIMPROIING REPORTSSHOW Surveys Made All Over
World Show Trend for World Show Trend for
Better Conditions; Steady, Slow Progress is Reported



Conficing Reports Conftise the Situation in South America - Government Says That With Exception of Rio Grande do Sul, All is Quiet - Rebels Say Hard Fighting is Progressing and That They Have C Capured Pernambico and Other Cilies.


## FREE TRADE IS URGED <br> BY BRITISH DOMINIONS

## Issue Placed Squarely Before MACNIDSHCASE

Imperial Conference at AGAIN IN COURT
London; Canada and Aus-

| tralia Lead Discussion. <br> London, Oct. 8.-(AP)-The issue of free trade today was placed | Highest Tribunal Asked to Refuse Citizenship to Uni versity Professor. |
| :---: | :---: |


|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



| Two of Cardinals' Pitchers Knocked Out of the Box in First 4 Frames; Simmons and Dykes Slam Homers. <br> Shibe Park, Philadelphia, Oct. 8 (AP.)-Slamming two of th Cards' pitchers out of the box in the rst six innings in the sixth gam Athletics held a 7 to 0 lead over the who felt the brunt of the Mack and Dykes of the A's added to th THE GAME First Inning: CARDINALS: Douthit up. Strik ne. Foul into the stands, strike two one. Strike one, foul into the stand strike two. Foul back of plate Adams rolled to Foxx and was out |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## Policemen Wounded in Desperate Battle. <br> CHIEF OF POLICE KILLED BY THIEVES




$$
\begin{aligned}
& \text { angsi Province - Impor- } \\
& \text { tant City Burred, Looted. }
\end{aligned}
$$

 $\qquad$




 audithary Xonmations







ANDREWS EXPLORER
Framous Scientists Bring Back Big Collection of Prelistoric Fossils．



## HOW ro PLAY． Toduw BCCKGAMON

 E

 by ELIzabeth CLARK boyden
Written for NEA Serviee．


the
tham
is展苟茄品荡菏


 second double adds two more
mathene to the two now on the bar．
Each sucosise double adis an
Eaul
 for that game，the innal score
founted and in the case or ore：
gammon，this score is multiplied by
tiree．

 Is $\begin{aligned} & \text { mos } \\ & \text { cas } \\ & \text { as }\end{aligned}$ ${ }^{\text {cha }}$ | ser |
| :--- |












 fin sus sum nemat


 micmin mem rudid
 wre tence and other improvements


 Lake sunday，were Mre and Mrs

 Codar Rook tait tre leake also





 eveuirg with Mr Phing and family







## Queer Fwists <br> In Day＇s News















You ous＇r help admiring the charm of natural beauty，any more than you can help enjoying the natural mildness of a Camel Cigarette．
Camel＇s mildness starts in the sun－drenched fields where the tobaccos grow．Only the choicest of the golden Turkish and mellow Domestic leaves are selected for Camels．Through every step of their curre and manufacture the delicate，sun－ripe fragrance of these tobaccos is scien－ tifically preserved．And so Camels come to you mild and delightful－ not flat and flavorless．
 between true mildness and insipid flatness．Smoke without fear of

## throat－discomfort or after－taste－jught for pleasure！ <br> Gasy to smoke <br>  <br> ＂BASY TO LISTEN TO＂




DAILY RADIO PROGRAM
Wededatotor

Briand's Union Idea Must Answer Query "Where Is Europe"
RIO SCHEMES TO
MAKE NIGHT LIFE LURE TO TOURISTS

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



9 Falluritu Posi
 ANGERS HIS WIIR

Nowit 1





## PENSION BERLINMAYOR







## ANTIQUE TLLES IN DMMAND:



We're all agag with our unitemersittes

| STEAMER |
| :---: |
| ThoscanioRouto"to |
| NEW YORK |


 (Pier 40, N. R.
Returnng loenve
NEW YORK
Newly Equippe
Newiy Equalpped Steapmers
Steam heated
hen



Automobles oarred at
low rates.
Dellightful Evening Rlver Out
ings to Midaletown. Return Round Trip Fa


NEW ENGLAND STEAMSHIP YTNES

THORA E STOERIR
TEACHER OF PHNO
Spetializes in Beginners,
Greentili.St. $\quad$ Dial 6086

## MUSICAL INSTRUCTION



GEORGE J. SMITH

| The Tenor Banjo | HALIDAY HOWARD |
| :---: | :---: |
| Tener Guitar | Instructor of |
| malin and ailed Fretted |  |
| tial Jkielele courre | PIANO AND CLLIO |
| ethodur. Dial 8838 |  |
| THE MUSIC BOX |  |



| U.S.MAYLOAS |  |  |  |
| :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { U.S.MAYLOABD } \\ & \text { CHINA SLVRER } \\ & \text { TO ADPEACE } \end{aligned}$ |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| Eqvemiz |  |  |  |
| Evzex |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  | E |
|  |  |  |  |
|  |  |  |  |
| Eutuzumu |  | 2-w |  |
| schiol Sanncs |  |  |  |
|  |  |  |  |
|  |  | CiRB OCOTATOM |  |
|  |  |  |  |
|  |  | 間 |  |
| mant mat |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

## VERY <br> SPECMTERMS FOR A LIMITED TIME ONLY



GENERAL (86) ELECTRIC
CLEANERS

You won't often find such an opers at such convenient terms. The ers is high, their prices are low and now our special payment offer removes the last possible obstacle
from the path of the woman who from the path of the woman who
wants to make her housekeeping easier and more efficient.

Whether you want the remarkable new De Luxe Model, she Standari Model, the Junior Model (designed for the smaller home) or the help ful little Handy Cleaner, well begind to let you try them all. You should $\rightarrow$ even those priced considerably higher.

\$2.00 Down<br>$\$ 3.00 \mathrm{~A}$ Month


E. J. MURPHY'S PHARMACY, NORTH END BRANCH




|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## MARLOW'S

 ALTERATION SALEWe have taken the store adjoining our own and workmen are now busy taking out a wall and otherwise altering the store
for our occupancy. While this hammering is going on we have arranged a wonderful value-giving event for you. for our occupancy. While this hammering is going on we have arranged a wonderful value-giving event for you. of purchasing dependable merchandise at bargain prices. Below we have listed items from every department and
these are typical of the hundreds of others to be found. Come to Marlow's tomorrow and supply your needs at bargain prices.

THREE BIG DAYS-THURSDAY, FRIDAY, SATURDAY, 0CT. 9, 10, 11 Grace Mae-pure silk full fashioned service weight hosiery, all shades .....1.17 Chiffon all silk full fashioned hosiery, perfect .... 1.17 Bemberg full fashioned 77e

Thread silk, full fashioned hosiery, service weight 88c Semi-service weight thread silk hosiery Perfect silk hosiery .... 33c Boys'sox in the newest fall designs reduced to 19 c , 33 c 39c
Children's Buster Brown long stockings Infants' hosiery reduced. Rayon stepins and panties Rayon undies-vests, panties, stepins and bloomers Choice 39c

Group of rayon underwear -tailored and trimmed models, full size, well made garments
Extra size rayon bloomers, panties and vests-all nonrun rayon
Silk crepe de chine and cel lanese panties and stepins...............83c Corsellettes with and with Girdles

Scranton lace curtains and panels reduced. Ladies', full size flannel nightgowns, white and colnigs.
ors
Ladi

## Ladies' flannel

pajamas $\ldots . .88 \mathrm{c}$, 1.24, 1.68 Ladies' flannel gowns . . 47c Children's flannel sleeping garments ............. 39 c Boys'2 piece pajamas .. 83c Men's flannel pajamas reduced to ....... 8 Men's
shirts
hant ............... 83c Baby Blaters..... 83c Children's panty dresses 83c Baby dresses ..........39c Baby bands and wrappers Hickory baby pants .....19e
FANCY GLASSWARE
Assortment including cheese and cracker dishes, console sets, candy dishes, baskets, vases, fruit and cake dishes.

Choice 49c
Clothes Pins $\ldots, 60$ for 10 c Columbia lunch box and bottle, both for ........ 9 Colored bread boxes .... 89c Colored bread boxes. .89 c
Padded ironing boards 1.98 Enameled dishpans, blue Enameled dishpans, blue age and white, 14 quod ........69c Gish drainers $\ldots . . . . . . . .255$ Cannister sets, 4 pc. .... 39c Cookie cans, .......... 25c Colored waste baskets.. 19c

ALUMINUM WARE
Assortment includes pots, double boilers, collenders, French friers, percolators, roasters and 3 piece sauce pan sets

## Choice 49c

Electric toasters . ..... 1.00 White flour cans

Heavy aluminum percolators
1.00

Duroleum mats, $18 \times 36$. . .8c Grey enamel sauce pans 10c Lemon and cedar oilquarts

190
Dust mops . . . . . .t........ 59c
Mop wringers ......... 1.98
Metal cash boxes ...... . 898
Columbia scales . . . ..... 99 c
Earthen pitchers ....... 15c
Salad sets . . . . . . . . . . .89c
Mixing bowls (nest of 6) 69c
Large cocoa mats . . . . . 99 c
Men's dress shirts - all over
prints and solid color broadcloth, 14 to 17
.83 c
.79 c
Men's hosiery reduced
Men's fine neckwear ... . 64c
Boys' all wool longies . 1.68 Boys ${ }^{2}$ lined pants of suiting materials, 8-16
Boys' lined corduroy
pants
Boys' blouses . . . . . . .... 39 Boys' sweaters in solid col ors and jacquard
patterns ..........83c-1.68 Boys suits in fall
weights $\ldots \ldots . . . . . \quad 87 c$ Boys' all wool jersey
Boys all wool jersey . 1.68
suits . . . . . . . . . . . . .
Boys' suits with washable tops with lined pants... 1.68 Children's fleece lined lumberjacks .......... Children's all wool plaid jackets . . . . . . . . . . . . 1.2 Reversible jackets with wool plaid lining . . . . . 2.6 Brown leatherette jackets with wool plaids ...... 2.97 Boys horsehide jackets 7.45 Ladies' washable dresses
Coverall aprons of fine quality prints Part wool sleeping Cupsents savcers with stripe, 2 sets
Luster tea sets ( 23 pes) 2.98 Tootpicks .... 3 boxes 10c Card Tables

## Susitug \#itrale    Sind  




 WEDNESDAY, OCTOBER 8.
HELUUM MONOPOLY Helium is is an element, derive
from antural gest but not from all
natural natural gas. .The only natural gas.
in the worid, now known to contain
 Hellum is uighter thates any otit known gas except/ hydrogen,
will nether explode nor burn he olys gas capabile of suppoprting

 duced. in in com.
Hellum is very expensive, perhaps
not so much because of the inher cost of the process of extraction as time. Oniy so much of the gas cout
 the United states. As a miltary
measure Congress some years agg of the gas. Sinioce the catastrophe of the
R. 101 Burcau $p$ A Aeronautices of the Navy nhas been adid freining helium to
this
harod This is the Arst time than we car not keeny desire to retain at all However, his proposal has been many peopie have sudaenly devel.
oped A other nations, which, if they are to fy the air in in irigites, must con-
tinue to do so so at the rak of explo and let them have our hellum. tuutes ong greate act of tritendohatip to to anybody to encourage him in the de de
velopment of the giant dirigilile that theses enormous and fragile er chargeg with helium or not. And
our further belef to that most of
the urge to

beoce solcicitous for nations whom we | ueually refuse to play with arises |
| :--- |
| lese from an interest in |
| in aving the | the expectation of deviluing a fat 1y proftable trade in hellum:

 dirigible travelers and crews sems.
to us to be somewhat out of keep. ing with the customary attitude $p$
Admiral Moffett and some of his supporters.
since when verse Juage Manton," says the Wa terbury Republican in dealing with tion who refuse to promise to bear
arms, "the naturalization law alized citizens obligations which na
tive born cetizens are not required to when admitted to citizenship, ts re quired to swear she will bear arm
and the law recognizes conscientiou as to bearing arms. The naturalize citizen should be put on an equal
footing with the Since when has a native bor nything in order to be admitted ave to be admilted at all? Sh And since ce citizen at pirth. native born woman, ar sim quired to take oath of allegianoe, , 1 to citizenship without an pledge or condition whatever, no
evening the renumciatifon of citi-
moud be tua ouly may tin mich
 Thenes popele woo arct mataturg on







 We cannot demand of the unborn
American babe a pledge that it will
not be a consclentious a ojectoo We can demand such a plededge of the
ncoming foreigner. And incidental
we can coming foreigner. And incidental
ly we can raise enough consceientou
objectors of our own. We don' objectors of our own. W
need to import any. Cheap skates The mental quality of the averag
moonshiner in this golden age o
rohibition tas probibition has some demonatratio
in the allegation that the men whi perated the illicit distilling plant
Wapping, raided some time ago, heir own volition went to a deputy
heriff living in the town and offerhim $\$ 150$ for protection.
Brrbery of officers of the law it trade is, unfortunately, too commo
oc command more than passing no the amoralsects, ordidnarily, only on
thot on the intelli-
tence of the briber. But the boot leg distiller who places so low a val heriff in Connecticut as to offer him 150 gives evidence of having some
hing the thing the
his head
The offic The officer in this case is beyond
suspicion and in would have made
no differencif he had been offered
many times the amount of the tenmany times the amount of the ten
dered bribe. But even if he he dered or a different sort, if he wer
been of
one of those who are looking for the main chance regaraless of his offer
what other result of such an offer
ould be expected than the cold be expected than that the la
oficer would be enraged at the pal
iness of the sumf tendered and converted at once into an enemy If there is one business above all thers where the business man caa
not afford to be s cheap skate, it illegal llquer on a a large and scale. That
fered $\$ 150$ bribe scoung offered $\$ 150$ bribe accounts for much
of the stupidity shown in the Wap ping enterprisis and arouses sheer
wonderment that people so lacking in common understanding oould
have succeeded so far, even in thi aw breaking activity, as to bo able The South Windsor plant.
Theyre a fine tot, intelectually as
well as morally, these rum prowell as $m$
ducers.

## FIRE FIGHTERS

$$
\begin{aligned}
& \text { ITRE FIGHYeks } \\
& \text { Is customary for newspapers } \\
& \text { towns where the fire fighting is }
\end{aligned}
$$

$$
\begin{aligned}
& \text { in towns where the fire fighting is is } \\
& \text { done by volunteers to salve the boyy } \\
& \text { along by throwing verbal bouquets }
\end{aligned}
$$

$$
\begin{aligned}
& \text { along by throwing verbal bouquets } \\
& \text { at } \\
& \text { at them whenever hall an excuse of- } \\
& \text { fore Tha Herald. knowing the vol. }
\end{aligned}
$$ lers. The Herald, knowing the vol

unteer fremen of Manchester to grown up menen perhancsesteans a
le too far backward tin avoldía that sort of palavering gush.
But it would than fair to refrain from saying With relation to the fire in the Depo that the men of the Manchester Fire No department could have done better and not many could have
done so well. They were quick in In getting into action, they tackled fought it to a prompt finish and thy property; for never did a morer danAnd they did it without fuss or
clamor or an instant of fuddement. When it is considered that these cent of compensation and merely as well-beling of of the community, the
the give the

## CRUSÁders' ERror

 The young Crusaders are dis dellvering the easder to dream of elivery. forvery. Tistrict body in declding to surt-for port Mr. Lonergan for Congress as
against Colonel Seymour has been rinowed by a prompt repudiation of the decision by some of the most
prominent members of the associs.
$\qquad$ ings-the Lonergan endorsement saders-is just about certain to be the nulification of the wh.
ment in Hartiord County.
The trouble with this whole busi-
ness is that the Crusaders. is that the Crusaders, waseous fighter, were over a
tor of fact thore was, in this Concerasional district, no enemy
deciare war son a wet centid
ning on a mo ing on a wet plattorm in favor of nother wet running on another wet
platiorm
wnconscionably There sional nominees, leaving their mem-
bers free to support the candfatestes
of their various individual choices. The Crusaders quarrel whin drya, not with wets.
Having, in the stance, declared a cholice between
two wete, trouble in ty two wete, trouble in their own ranks
was inevitable. They made an error was inevitable. They made an error
of youth and inexperience. It would
well if they mer be well if they were to undo it by
ormally rescinding their half-cock formally
decision.


BY RODNEY DUTCHER
NEA Service Writer Wabington-The leat hasn't Attough there have been no new
 that anorganized territory and since
January has established 40 new loce
to anuary has established 40 new loca
ninons of the UVited Textile Work-
of of Americe

 rs and the other reople of the south
ecognize their right oorganze, ac-
raing to Mrs. Reymond


 ve its headquarterss from Chi-
go ot Washingto in order to be


 Need Organization
"Wages in those malls are ar
 ganization is requisite before
an
and
undertake to
put the souther

 o a union, are discharging thos
who engage on any union activity
monnile, Va., workers who bave


 and where workers cannol.
discharged for union membership.
"We are making every effort. Niliate dispites and to obtai
Soignition by promasion. Strike
nill be called unless it $h$ Wil not be cailed unless it ha
veen defintely proved that there
oo other way. But whenever
 Aliee work well planned din advanc abor throughout the country. Mrs. Robins has hisinusionensiderab
sssociation with the southern moun











## Health ànd Diet

 Adviceby dr. frank mactoy
KOSher Food The Jewish Talmud contains practiced by the these laws are
who believes
the thod the



## Beginning Today--



## WATKINS' 56 ANNIVERSARY BROTHERS $\circlearrowright 6$ CELEBRATION




AWAY back in the Nineteenth Century .....before the "gay 90 's" and bieycles-built-for-two .... 1874 to be country's most unique home turnishing establishments. 56 years ago the two Watkins Brothers started business in a little two-story house. Little did they dream of what was to follow...the rapid strides of progress. ...and the accompanying growth of the institution they, had founded. Today in Manchester we begin the celebration of our 56 th usual opportunities presented by our 56 th Anniversary Specials.

Modern Art Bedroom \$4.95



隹
 and




Lowboy
\$39
Coxwell
\$59




 \$49
 \$110


## WATKINS BROTHERS, inc.

Furniture, Interior Decorations
South Manchester, Conn


mork with
Answer Ind conre? the true cauce verare ar

MINISTERSADOPT ANTI-REPEAL VOTE Norwich District Group Firm Against Any Change in Dry Law.

```
On motion of Rev. R.A. Copipite
```

 dist mutumn meanimousty nases.







ONEED OF ALARM
ITPARALYSIS HERE L. D.C. Y. Moore Says Only One Mild Case Should Not Worry Parents.
M Mancoester popil have nor raseon

CHAMBER DIIISIONS


We Employ Skilled

## Workmen

tho are capable of handiling the
 they may be.
We invite you to let us talk over your redecorating piobJohn I. Olson
Painting and Decor
Contractor.
699 Main St., $\quad$ So. Manchester


The Best Guardian of Life and Property

Insure Your Valuables
a box in a good safe depositt vault IS THE
best and cheapest insurance
The Manchester Trust Co.
Fire and Liability Insurance
RICHARD G. RICH
Tince Buatian.
South Manchester

## Sage Allen \& Co.

unime


Old New England
Bedspreads $\$ 2.50$

Reat Yankee quality-made to wear and wear. Attractive
patterns and in a range of colors that will enable you to match the color scheme of your room. Full size-80x105.
Green, Rose Maize, Blue,

## All Wool Blankets

$\$ 9$
mywix

KOTSCH BIRD WIN


## Serpice - Quality . Low Rrices

 A Steak SaleTender Silroin Steak, best of beefsteak 53 c 1 lb .2 lbs ,
Faricy Rib Lamb Chops ................. Niee Lamb to Stew
Fancy Loin Lamb Chops
Pocket Honey Comb Trip
$\ldots$.
Toasted Cocoanut C Thursday morning.
Banana Creann Pies
Cocoanut Cup Cakes
BAKERY DEPT.

Ginger Squares
Our Home Made Brea
Manchester Public Market

SPECIAL
THURSDAY. FRIDAY AND SATUE
LA FRANE
chan has shop
1000
NEW
NUMBERS
$\underset{\substack{\text { Bought at } \\ \text { Special Prices } \\ \text { toc }}}{\substack{\text { Sell int }}}$
to Sell at
Special Prices.
French Felts Suedes and
Velvets Formerly $\$ 3.95$ $\$ 4.95$ and $\$ 5.95$ $\$ 1.988^{\text {and }}$
$\$ 2.98$


BEAUTIFUL HATS FOR MISS, MISSES AND MATRONS
741 Main Street,
State Theater Building

## BIG REDUCTIONS IN CHRYSLER SIXES

## Chirisller six <br> " 745 制mom <br> CHIRYSLER " 70 <br> 

CHRYSLER SIX-New Lower Prices CHRYSLER "70"-New Lower Prices

| COUPE . . . . . . 8745 | Ure |
| :---: | :---: |
| touring . . . . . 785 | brougham |
| ROADSTER (with rumble sear) - 785 |  |
| ROYAL COUPE (with rumble seai) 785 |  |
| 4-DOOR $\underset{(3 \text { (3-window })}{\text { ROMAL SEDAN }} \quad . \quad 795$ | Royal sedan . . . . 129 |
|  | All prices F. O. B. Factory |
| Chryaler cars have always been the greatest values among motor cars. For Chryster carshave always been the admitted leaders in perform. ance, independability, in amarthessand in style. | Why suffer the annoyances of winter dirivins in your old car when you can enjoy complete in a new Chryyler ixix at the lowear pricet tuch |
| At the new reduced prices on Chryaler sixes these Chrysler qualities are now placed within the reach of many more thousands. | quallity cars have evere been offered? <br> Come in. See these great bargins. Take one out on the rood and drive th. Eany termas |

## George S. Smith

3) BISSEEL STREET

SOUTH MANCEESTER

Khyber Pass, Battle Scene for Centuries







 fmote monat withesmen int this re
 them nito the hills, have bombed





 Bber mertane sional waytrers pro urourdere occai


 tenationgured, Fhey fight pithe
 Ulan's paradise.
Every Man Carries Gun Every man carries a gun wit
him constantly. Even in his nativ
Hen milare, he does not venture inative hi
curtyard without tit. He is quick

 But no man ever shoots a
for the murder of a wom
fe considered aisgrace
Caravans and travelers Caravans and asrrace.ers who pass
 the route, fpeced to a day's came
mareh, there are oaravarerai, or
overnight fortresses.
These

 send sumdown, the nearest large ectv,
Peeshawar,

 orite aiversiong smoking are fav-
orery
branted
are
 men lead a roving life in the suan
bekee hillse practicig prosessional
origandage,
at whlich they



 of rupees to any native who would
dispatco him. tidender bearoliesd
voungster from the hills volunteered.
 shooting the aged sinper through
the froad as he crouched behind
mion

## $8^{\text {mi Aniversary Sale }}$

## Specials For Thursday

| SCRANTON BĖḊ SPREADS.\% ....20\% OfF |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

PART WOOL DOUBLE BL Full Sizes. Block Plaids.

GROWING ON VALUE"

## The Textile Store <br> 849 MAIN STREET <br> south manchestri

Again Flames as British Fight Wild Tribes

World's Most Savage Warriors, Often Subdued But Never Conquered, Carry on Fierce Traditions of India's Northern Frontier De spite Rain of Airplane Bombs.





BANDITS GET 888


## 




World Cruise in Own Ship Reward of Pair's Dream


With h three-year crutse of 40,000 miles ahead of them, the crew
the ochooner STordifh here are show ano








Rousing Good Shoe Values DIAMOND SHOE STORES and BARGAIN BASEMENT Larger Assortment of Styles, Better Quality and Lower Prices
It will save you both time and money to visit us for your shoe requirements. Specials For Thursday, Friday and Saturday A Variety of Women's Ties
in black, brown kid and patent leather. Arch fitting.
Every pair guaranteed.

## \$2,95

\$2.38 PAIR

## HERE IS A REAL bARGAIN

In black and brown suede. All heels.
price $\$ 7.50$ and $\$ 8.50$.
Special for Thursday, Friday and Saturday. $\$ 5.00$
SPECIAL FOR MEN!

|  |  |
| :---: | :---: |
|  |  |
|  |  |

$$
\$ 2.95^{\mathrm{P}}
$$

BARGAIN BASEMENT SPECIALS

LADIES' FELT SLIPPERS

MEN'S and BOYS SNEAKS
White and Brown Erery Pair Guaranteed
$98 c^{\text {Pair }}$

patent leather, black and tan strap and $\$ 1.95$

## BOYS' SCHOOL SHOES

High Shoes and Oxfords.
Every pair guaranteed. Pai
$\$ 1.95$
BUY NOW AND SAVE MONEY ?

## Heart Hungry

 3 begin herm toda








 Allifegura came racing down the
beach. His basence had oen agatnt
rules.
With the aid of the frantic

 her hands.
The crowd on the sh.
as though hyponotized.
"He's got her!
raft who first saw Toon Jordan's arm
emerge clutcoling at a Aigure which











 and wizi wid


 , min min




 )



















 nn peenlepoint with low tabie, in tront of thok piand
davenport and lamps all add their soft charm.






The Paneled Front-Hip Pockets
By dula blanshard

## Majors Inaugurate Night Football This Evening

Cards Pin Their Hope On Wild Bill Hallahan
Mat Depard

##  <br> PROMPT WORK BY FIREMEN SAVES ALLEYS Now Complete Repairs Today by Workmen Means CONRAN'S ALILEIS ORFN TO-NIGIIT as USUAL-LETSGO

 B
## ODDITIES IN THE FIELD OF SPORT



FISHERMEN RACE SHANTY HOGAN YALE SHUFFLES IS ON TOMORROW KNIFE VIC TIM ITS BACKFIELD Thehaud tor Wíning Two Races Over 37 Mile Course.



| IS ON TOMORROW | $V I C$ | ITS B |
| :---: | :---: | :---: |
| se and Gertrude L. |  |  |
| uud to Race Schooner | sover |  |
| ing Two Races Over |  |  |
| 37 Mile Course. |  |  |
|  | comem |  |
| hoban |  |  |
| ame or | min |  |
|  |  | Eindind pate |
|  | , |  |
|  | cateit biciesial mizphant |  |
| 为 |  |  |
|  |  |  |
| Ttwormes |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

 MANCHESTER ELEVEN TO MEET BRISTOL AT HURLEY STADIUM

## Carnera Lacks Punch Maloney Win Reveals

> Boston's "Ham and Egg" Heavyweight Reveals True Story of Itaian's Real Yalue; Proves Ambling Alp Has No Killing Pinch and Also That He Is Easy to Hit-An This Desite Handicap of 65 Pounds in Wefght and 8Inches in Height.
pat hartfond Coiteet IS: pected to Draw Bie Crowd. Fill Mon Adds to Ileal Weather Conditions; Baterson to Kick Off, Fisher With Locals, Gaine Starts at $80^{\circ}$ clock.


SENSE AND NONSENSE It a pair of red lips are $\overline{\text { Doubt }} 1$ Wity your own, 10 gossip Sood it,
Do you pray for endurace to teave Welt, maybe you do, fut 1 , doubt it. If a neat little waist is is in reach of
your arm , Dh, Do you argue the point twixt the
gell, maybe you doo, but I doubt it. If a shy yittle hand you're permitted With a wonderful softness about it. never a squeeze? And if by these tricks you could With a womanty coyness about it,
Will you guard it and keep it, and Well, maybe you do, but I doubt it.
Lose Your Courage and You'ra
Licked Before You Start. Teacher of Hyyiene-And why
must we keep our hiouses fresh and clean? Smart Girl - Because company "Mappers.". says. a noted writer.
"are ain motion and no emotion. And
and
 Colddge Has Poiltical Insomia.
He Hat Hetrirod But His Eyes
Are Still Open. Most anybody can tell you the
substance of the eighteenth amendenteen about. Waiter-Zoup, sir?
Zoup?
Zoup? Zoup? I don't know what you're talking
about. Waiter-You know what hash is?
Well, zoup is looser. A Successful Business Man Is As
Sensitive to the ovice of His Cus
tomers As a Politician Is to the Still-It Might Be If you see the worrid beating a well-worn track to
anybody's door away back in the



Every dog has his day but cato
woods these days, its a cinch it isn"
mouse traps ine fellow is
jetter then
Teacher-Johnny, to what class Johnny -1 dongom koo belong? teacher
Pa says yourre an old hen and $m$ Women may have their shortcon
ings, but they are due to be longe have changed. -And how much would you say this Farmer (emphatically)-Not one
cent $\begin{aligned} & \text { ess than spoo } \\ & \text { Claim Agent }\end{aligned}$-Pedigreed stock, I suppose (reiuctantly)-Well, no.
Farmer
But ou could never juage a coit
Uut you culd claim Agent (aryly)

ciono. Ive | $\begin{array}{l}\text { often how crossing it with a } \\ \text { motive will improve a breed. }\end{array}$ |
| :--- | If You Think the Other Fellow

Is un uithe
Argue with Him? Base, Why
It sis Said
 Ask Me Another. What is the best
thing to do to kee the hans. soft
and white? Answer: Nothing. Jean-Poor Freddy, he's tried
everything under the sun to win Kate.
Jack-He ought to try something
under the moon. writer loses election
 prominent authoress and instructor
at the exclusive Miss Case schol in
New York City, in her frist pooiticica
 the est the battle, Seymour was de-
she lest
clared elected today because his
hame
 Diving the victory to Seymour be-
cause he was the first nomine. aluivg leaves hospital
 will 1eave New Britain General
hospital late this afternon atter
having been a patient at the institu
hat



(bead the story, then color the picture)












SKIPPY


Toonerville Folks

By Fóntaine Fox
DAYS"APE 8


OUR BOARDING HOUSE By Gene Ahern


WASHINGTON TUBBS II.
Easy Makes a Discovery
By Crane

FRECKLES AND HIS FRIENDS
Refuge
By Blossex



Offering Bigger and Better Values Than Ever!

## Hale's Great Annual BLANKET SALE

## Nokol-Petro

Installed and Serviced by ALFRED A. GREGEL
 Heat and Power Corp., the .largest and oldest manufacturer in
he country.

WATKINS BROTHERS, Inc. Funeral Directors ESTABLISHED 55 YEARS CHAPEL AT 11 OAK ST.

Robert K. Anderson
Funeral Director
Phone: Office 5171
Residence 7494




Prices are down but our blapkets whide we are offering in this, our Annual $\$ 5$
Blanket Sale, are bigger and better than vever before. Every Manchester housewife who heeds new blankets should purchase them now while prices are down and you are made possible thro the combins for your money, Values such as these are only the leading blank. the combinedtuying power of our New York office direct
many cases quantities are limited
$70 \times 80$ Wool Single Blankets $72 \times 84$ Part Wool Blankets


$\$ 5$
$\$ 5$
$50 \%$ Wool Double Blankets
Wood Filled Comfortables





ADVERTISE IN THE HERALD - IT PAYS

## HeJustanc <br> SOLTM MA NCHESTEP. CO

## THIS WEEK WE FEATURE

## HOSIERY

 SALE
## Special


pair
(Box of 3 Pairs, $\$ 2.75$ )

## $\$ 1.25$ and $\$ 1.59$ Grades

 This week we are featuring puresilk, full fashhioned stockings at $\$ 1$ a pair. A sale made possible
through our New York office. Women should purchase them by
the box for immediate and all Winter wear. All sizzes are includuded-
$81-2$ to 10 1-2.

CHIFFON HOSE

galt finish hose. Pure silk cuiflom from tip to toe.

SERVICE-WEIGHT HOSE


| mart |  | BUY them by the box |
| :---: | :---: | :---: |
| Beige Clair | Duskee |  |
| Rendezvous | Nightingale |  |
| Promenade | Brownleaf |  |
| Light Gunmetal | Dark'Gunmetal |  |
| Black. | White | mas gites tol |

The Utmost In Hosiery Value!


NO. 1 12PAGES

IN FOLLOWING MODE CHANGES

Connections Wish New
York Group Aid Local
Store in Watching Style Variations.
Few towns of Manchester's size
can boast of such an up-to-date de-
partment store as is the $J$. W
 quicker in seizing upon changes in
fashions and commodities than in
the Hale organization the Hale organization. This quick
acceptance in the changes of modes
demanded by the demanded by the modern methods
of living has stamped Hale's a
store in which the buyer can have confidence in obtaining the newest
and the finest Dame Fashion has
to offer. Many Advantages
Hale's was quick to see the ad-
vantage that could be had by association with other stores
throughout the country in buying its merchandise. Hale's is now con-
nected with a group of department
stores located in 22 cities heving a central office in New York City.
Not only does Hale's receive the many sdyantages group buying
gives, but such an association al
lows for the interchanging of ideas in sales promotion.
This association with other
stores was augmented considerably this past year by the joining. of
the local store with the facilities ofrered by the American Depart-
ment Stores, Inc., a group of de-
partment stores located in couping centers throughout the
manager of the Anderson, general
macal store is president of the American Department
Stores organization. The J. W. Hale Company can
usually be found in the lead in of'fering lower prices in merchandise.
The reason this is possibe is because Hale's association with a big
store group makes it possible often times to anticipate price changes,
As soon as the wholesale price
lowers Hale's is in a position to
HALES FUR STORAGE
TAXED TO CAPACITY
So Good Has Been the Service Rendered by Local Store
That More Room is Needed.
$\qquad$ protection against the cold during
winter's biting days, need far
more protection themselves during the summer months than djuring
the winter. Hale's, Mancheiter's leading furriers, is well equipped to
give the service that the valuable garments require when they are
not being sported by their owners.
One of the features of store serv One of the features of store serv-
ice the J. W. Hale Company is
most proud of is its fur storage most proud of is its fur storage
vault.
This past summer furs Which vast summer furs upon
had been placed weating stored $\$ 000$ Hale's frigid fur vault. These coats
originally cost ainwhere from
$\$ 100,000$ to $\$ 125,000$. So satisfactory has been the service rendered
Hale's patrons in the storing of
valuable fur coats and pleces that the capacity of the storage vault
was taxed this past season. Plans are underway now for enlarging
the quarters. The best feature of storing furs
at Hale's is the fact that customers can have their goods on very shors
notice. Many of the biggest storage quarters in the largest citties
demand at least 24 hours notice demand at least 24 hours notice.
Hale's deliyer their stored goods
within a few hours. The J. W. Hale Company invites you to in-
spect its line of new coats and urges you to keep in mind the
storage faclities made posibile by this local store when next sum
mer shot dayg threaten our yalua
ble garment.


SUPPLIMENT OF MANCHESTIGR BVENING HKRALD


OCTOBER 8, 1930
REPORTS PARISIAN STYLE FOR HALE'S


## HOSIERY

'HUMMING BIRD' HOSIERY PRODUCT OF BIG PLANT

| Teneessee Factory Puts |  |
| :---: | :---: |
| Out Four Million Pairs of |  |
|  |  |
| (High Grade Women's Sillk | cate |
| Stockings Every Year. |  |
| Thee mavemport Hosiery Muls |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| phat hes modern hand utut-to-dite |  |
| mimoa parrs of womeriz High |  |
|  |  |
|  |  |
|  |  |
|  |  |



> Once again the Fan reason rolls around, and with the com-
ing of the cooler weather, one is most interested in collors. Styilsts on both sildes of thie ocean have agreed that for day-
time wear black wit brown a close second : green thrid, then red and bities from medium to dark navy. The colors of the costume seem to be more fo harmony
with hosiery than ever before everything has been ensemblec -costume, millinery, bag and other accessories.
> The dull hose has come to
stay. What is prettier tha stay. What is prettier than a
sheer duil hose? It fatters the limbs and does away with the shine which we dread on both
our nose and hose our nose and hose. Grensdine
and erepe are the two popular constructions used for dull hosiery. The many twists used in constructing make them sheerer and stronger, and outwear a tran sill.
> Somewhere on this page you will ind the shade hose to wear.
whith the diliferent coliored contumes, whleh we lopee will ho helpfia
sitery.

> ANNA Kibsiavic (Hosiery Buyer)


Five New Fall Shades
BROWN LEAF An emphatic brown tone 1. ....ecent of the ralsia browns and plum
browns. Very smart, especially in
theer wefght, kcompainying dart sheer weight, fecompanying dark brown accessories, burgundies,
greens and darker tones.

Suggeating a neutral effect-this uggeating a neutral effect-this
shade has a brownish grey caste,
vith a slight bronze undertone. Es with a slight bronze undertone. Es-
pectally adapted for daytime and pectally adap
street wear.

MAUVE BEIGE Combined here is the Roge-BeigeTaupe complnation, emphasizing the Mauve trend so important this Fall, complementing black, blue and beige
ensembites.

A darker shade of tan, softer and not so vivid, fitting well with any
ehtede of red or brown. PROICERADE

A true tan color, with a slight rose ate brown euggestion, readily haron stits and tweeds.

## 2,000,000 Of America's Best Dressed Women Wear.

## Humming Bird FULL FASHIONED HOSIERY

 THE SMARTNESS OF YOUTH-THESPENDOR OF ROYALTY.Two nillion of America's best dressed women can't be wrong: When sueh a great army of fashiongbles have constantly refused substitutes and continugusly insisted on Humming Bird Hosiery there must be good reason for sucficustained popularity! $2,000,000$ women are alrendy wise. Others are learning that the very best costs no more. For instance:

## Full Fashioned, Pure Silk Hose

Long-Wearing Service Weight

## $\$ 1.35$ mir

A popular, pure silk stocking with schpol teachers, school girls, office girls, in faet, a good stocking for at around wear. In the long-wearing service weight with square heel. The 3 -inch lisle hem jadds to the wearing qualities of this stocking. Guaranteed 42 -gauge, , odsitively 8-threa
silk to narrow weit
Has no silk to narrow welt Has no equal for wear. In the fefi Fall shades.

Dull Tone Chiffon Hose $\$ 1.50$

Duil tone multi-twist chiffon stockIngs With plooted edge. 45 -gauge, 4 -thread. toe and sole. An outstanding stociding toe and soie. An outstanding stocking

Genuinte Dullitone Chiffon Hose $\$ 1.95$

A beautifully shear chiflon stocking ure silk from the refinforced toe to the pleoted top. In the duil tone Anish which sheer and extra clear.

## - UNDERWEAR - CORSETS $=$

| Nemo-flex solves |
| :---: |
| the problem with this |
| foundation garment |

The woman who isn't slender often feels that the current mode is not particularly becoming to her. This really is a great mistake as you'll discover when you put on this Nemo-flex foundation before you put on one of the new frocks.

It smooths your figure just where you need it most. And does it easily and comfortably.

It's a new garment, one of the latest by Nemoflex. We'd like to show it to you.

Hale's Corsets-Main Floor, rear.

> Some of our smartest underwear this Fall is fashioned of French crepe, or Venetian crepe as it is sometimes called. This is a radium-like fabric that launders perfectly and will not shrink. Featured in slips, dance sets, chemises and step-ins at $\$ 2.98$. Excellent for Christmas giv- ing!
"Blush" is the new lingerie shade featured this ing between shade rangpink, often called Tea-time.

Women who wear Porto Rican and Philippine hand made gowns will be glad to know that we now carry pajamas. In assorted designs, all hand made-hand embroidered. Priced but $\$ 1.00$.

With the return of cooler westher and darker and heavier frocks, chemises and dance sets are becoming more popular than ever. When worn under a dark woolen frock, one can eliminate the slip problem.



NEW NON-RUN
Rayon Lingerie 79c

Heavy, non-run rayon undergarments that will give the utmost in wear. Many women will wear nothing but rayon undies beneath the new fitted frocks as they hug the figure thus doing away with any bulkiness. Featured in bloomers, combinations, panties and vests. White and pastels. Specially priced, 79c.


## They Are

 Wearing-for lounging and slumber hours these Anteme paja mas. In the popular tuckin style with wide trousers. Fashioned of heavy broadcloth in bold designs with contrasting brosdeloth trimmings. The new Fall patterns are snappier and more coloriul than ever!Sizes 16 and 17. $\$ 1.98$ and Sizes 16 and 17. \$1.98 and $\$ 2.98$.

We have received our new Fall line of rayon pajamas in soft twō-tone colorings with contrasting bindings, collar or tie effects and clever appliques. The new wide trows, yoke fit ted with tuck-in blousealso over-blouse styles. Peach and nile, blue with pink, pink with blue, green with peach, and other smart combinations. Priced $\$ 1.98$ and $\$ 2.98$

## Pastel Jacquard

## The Striped Flannel Robe

is smart and popular for lounging, and comfortable too. Of heavy flannel in soft, blending stripes in tailored models with patch pockets, notched collars; smartly belted. Blue, green, rose and other colorings. Featured at $\$ 5.98$.

Beacon bathrobes for children 2 to 6 are now, on display. The nationally known Beacon quality in dark and light grounds. tailored models with sateen binding. $\$ 1.98$.

## Millinery - FURS

## FALL HATS in the Millinery Mode



In Successful
Styles!
Colors!
Fabries! ter:

Black
Blue
43.95

The season's smartes hats are shown in this pecial group of millinery at $\$ 3.95$. Smart berets . double brims . . off the-face brims turand felt Hats the suede copies of high priced are ports. This group fea ports. This group featype in the favored hades for Fall and Win


The Beret


Hale's Millinery-Main Floor, rear.

## What's What

"Tip your hat and show your curls" is the way to wear. - 1931 millinery.

Berets and turbans con tinue to head the millinery mode - concentrating attention and trimming at the nape of the neck.

Black has completely run away with the season in hats as well as coats and frocksblack trimmed with white being best, black with turquoise next best.

After black come the "offblacks" in importance, then brown and then the blue greens.
Brims this season are drap ed to flare away from the face giving that off-the-face look. Double brims are used for becomingness and flatterydraping the hat to softer lines.

Felt leads the millinery mode. Followed by velvet, soleil, vis-a-vis and clipped velours.


The Beige Lapan Coat Is Smart-

Lapin is favored by the younger set this fall. We are showing a smart model, youthfully belted, in beige lapin with trimmings on cuff, collar and belt of nutria shade lapin. Full silk crepe lined. A smart but inexpensive coat- only $\$ 100$.

## How Hale's Furs

 Are BoughtYour Fur Coat Is As Depend As The Merchant Fron Whom You Buy It. The average woman is not buyy
ing a fur coat every year and is, ing a fur coat every year and is,
therefore, very cautious and careful, as she should be, when decid-
ing to purchase ing to purchase one. Only experts really diamonds. When a young man decides to purchase a diamond for his fiancee, he
usually selects a well-knowin and reputable diamond merchant, upon repukable uiamond merchant, upon
whom he can depend, knowing
that he will sec that he will secure full value for We think this is exactly what
the women of Manchester think and do When they plan to buy a fur coat. For this. reason we have
employed the: services of $\mathbf{M r}$. Greenway, a New Yorks fur expert, wreese business it is to select and
buy personally every cost that buy personally every coat that
comes into our stock, as well as every special order, which assures every special ordir, which yaur are
us of two things, in which you
vitally finterested. First, to secure vitally interested. First, to secure
the best possible in quality in furs the best are dependable and of the
wind that we wish to sell; and Seckind that we wish to sell; and Sec-
ond, to. secure them at a price, by
which keenest competition. Mr. Greenway represents about twenty medium and large sized deplse but scour the New York fur market for the utmost in values and quality for his. accounts.
Take for examire a Hudson Take for example a Hudson seal
coat. There are two things paramount in his mind. The first is quality, After he has found the quality that will pass his very
rigid inspection as to what a fur coat should be, he is then interestin price. The same applies to muskrats, squirrels, minks, Jap

The combined purchasing power associated give us a buying power lowest prices, which we are able to oass on to our customers and which will meet any Metropolitan compeREMODELING AND REPAIRING This year we have opened through the service of our New York representative, a repairing Department. Bring your eoat to us and let us give you an estimate on fixing it up for you if you would like to wear it a few more seasons.
All work guaranteed to be satis\{actory.

## fur coats are $25 \%$ to $40 \%$ lower

 purchase yours now-
# High Grade FUR COATS $\$ 100$ 

Fur coats are $25 \%$ to $40 \%$ lower than they have been in years. If you want a fur coat, We advise selecting yours now while prices are low for ne one knows, when they will rise again. We are showing the best-lookjng fur coats at the featured price of $\$ 100$. Every coat personally selected by our fur expert for quality, style and value. The assortment inchudes: lapin, muskrat; Greenland seal; mendoga beaver, Baltic seal, gliver muskrat, and Russian pony,

Purchase Your Coat on Hale's Club Plang

Hale's Fur Coat Depardment-Main Mloor, reaik


The J. W. Hale Company
South Manchester, Conn.

## ACCESSORIES


$\$ 2.98$

A epecial purchase enables us to ofier our. customens such "ralues" at \$2.98. Simple designed bags in the season's smartest and favored fabrics-calf and leather. Envelope and a few pouche models in black and dark brown. A variety of shapes and styles.

Hand Bags-Main Fhoer, fron

## Trends in Hand Bag Fashions

part of the shilhouette. They match the color of the cont or blend with it Calf is a first choice for general daytime
wear; for formal daytime wear -suede.
The simple envelope is the time use.
Handbags are simple in deign; there is less ornament tham lest year. For instance a
 ming - nseful and as the same time orramental, This beg fin
stoek is priced $\$ 2.90$ toek is priced \$2.90
leafing colors, Triminings wiren used on bajs matelh in wolor and contrasts 年 fatiofe just as
in shoes. in shoes.

Fur Trims
Dresses and Coats this Season

Furs, handled Hike faeyer before as trimmings One sees it on dresses as well as coats. The Russian influence is shown this sessom on frocks trimmed with bands of fur. It is also nsed on silk crepes, woolens, and wool crepes. We have received short lengths of furs which retail at $\$$ each that can be used of coats and froclos. Sleekt funs as well as the popular long
haired fars in light sand haired furs in light and dark colors.


Select Yom
Personal
Claristmas Cards Now!

Ohr Bas-Relief and Ggagraved Altums contain exquisite cards for Whose who wish to encess individuat personality in $t h e$ ir Cheristrass cards. These cards are new and different with a range of price to please everyone. By celecting your exrds early you care assured of better assortments.

## Jewelry

Fashion
Highlights

Jewelry tends to be individual and to complement the particular costume with which it is worn.

Many, new costume jewelry takes or the barbaric noter bopying pieces seem in the museums st

Jeweiry highlights thie colors of the Fall costume. The new stones are color ed to match the fabric collors. When worn with tweeds or prints the jewelry picks up the second color in the materiat

Chockers and necklaces continue to be leaders. The new. chockers are longerthe average length is 16 to 20 inches.

Pearl earrings are being worn by our smartest wo men The pearl button easrings being the correct ones for daytime wear.

Flexible crystal bracelets are very popular with the younger set. These may matel the handbeg ornament.

Rhinestone clips are being wora by America's fashionables. They appear on hats, bloes, bags and necklines of freeks. _ntas

Crystals are always in good taste. Through a special "buy" we are able to offer the best-looking diamond eut crystal beads at $\$ 1.98$. Chocker and long strands in crystal, smart black and white effects, and plain blues, greens, yellows, and orchids. They go so well with almost every type of costume. Many women are picking them up now for Christmas giving.

The new handkerchiefs which we have received for Fall are trimmed with allover embroidery or colored appiaqued corners. Very good quaity of pure linen. 50

Practically all the new frocks have belts this season. When malcing-up that new Fall dress why not belts in sue of these new and colors 50 c and 99 c

Eaton, Crane and Pike axe offering lovely, new stationery packed in attractive boxes. Plain or inter-lined envelopes. These are very inexpensive, \$1.

With the bridge season now in full swing and the old problem again of "what to give for prizes," we suggest visiting our Stationery Department wheye you gifts, inexpensively priced.

Gveryone in town whe likes fresh peanuts -always comes to Hale's for them. They know they are fresh for our rapid turnover assures you of fresh peanuts at all times. The famous Mothers Brand at week-end price of 39 e.

Another week-end candy item which people come in regularky or each Saturday is Halet asserted cho colates which are offered at 49 c a pound. During the week they are 60c. Cream, chewy, nut and hard centers,

Lingerie Trimmings Are Back In Vogue


Again lack silk choose a white prae and a turanoise bhe set for business, and for dressy wear a dainty lace or georgette set. These sets are really very inexpensive- 50 c and 99 c .

POPULAR IN NEW YORK AND PARIS

Suede Slip-ons

SPECIAL :
$\$ 1.98$
she smartest glove of the season! Suede silip-ons in the
four button lengh smart for fourr button length smart for
every daytime occasion. Tin the evary daytume occasion. Incthe
new Autumin stades. specially priced for a bimited time-

Mala Flopr-right


Gloves follow the trend to darker colors, because gloves must harmonize with the color of the coat or dress and match the ho. siery.

Glove fashions show greater simplicity, Pull-qn gloves get increased acceptance.

Gloves are longer for deytime wear. The most poptia tom gleve.

Gubtle contragts are seen gimay of oul Hew eloves. Por tngtance on $\quad$ Hght tan cere slove we have a dark bryw eontrasel ased in a File entect. E8.88.

Buttens ascin are used as frimming*, this time on gloves. A new cape model we have in stock is trim.? med with three buttons. Ain egecially good - looking modal at \$2.98. Brown, tan andiligray.

A popular slove with Fomen duivars offiee githr
school teschers and miand school teschers and mienty ase the stip-on fobrie giovat which we are fenturing ey Sh. They have picoted entl| and stitched backs and resly look much more ens pensive.
shades.

The J. W. Hale Company
South Manchester, Conn.

## COATS

## Fashion Flashes

Coats this Fall should be coats are Persian lamb, cara long enough to cover the cul, fitch, wolf, and lapin. dress. With the dress at middle calf, the coat must be long enough to cover the dress.

Fur trimmings contrast or matches the color of the coat. This season the major. ISty of furs contrast with the coat but in a subfle way. The llong, shawl type of collar is most seen especially in long haired furs. Flat furs are high in favor but second in importance to the long hair furs. They are used especially in the draped or reverse collars and are worn with wide cuffs of the same fur.

Tweed coats are more feminine than in past seasons. Color blending in the tweed coatings is very subtle - 2 eloser harmony rather than a cuffs
sharp contrast is seen.
The all black coat is the season's favorite, being trimmed with caracul or Persian lamb. Next in importance are the rich browns. Dark blue, dark green and red coats are also new and smart.

Our most, popular selling coăt is the plain Vionnet wrap-around with shawl collar and novelty cuffs in black and brown.

Coats are less bulky. They are buttoned or belted and wrap the figure.

In coats as well as dresses, sleeves emerge into the style spotight this season. There is the bell shape sleeve trimmed with bands of fur; many coats have elbow deep fur \% \% .

Sports coats are worn at upThe most popular furs used per calf; dress coats at miaas trimmings on the Fall dle calf.

## Luxuriously Furred WINTER COATS



The Season's Smartest Styles Featured In Furred Coats

SPECIAL 1.


Here is a sale of utmost importance to every woman interested in fash-Son-and economy. A sale of fine quality coats all Paris inspired models Smart coats of broadcloth with upstanding collars and novel cuffs of Manchurian wolf, brown lapin, natural muskrat and pointed wolf. Slightly,
fitted models. Black, brown and green.

Hales Coats-Main Floor, rear.


## The Four Coat Silhouettes for Winter 1930

There are four out standing coat sil houlettes for Winter 1930: $\qquad$

1. The coat with the wide wrap-around closing. The suc cessor to the Vionnet coat of last year.
2. The coat with the high placed seaming and slight
are. or bolero back
3. The coat with straightine and low released fullness.

## Westbury Coats Sold Exclusively at Hale's

Every Westbury coat is fashioned of imported fabrics including soft tweeds and woolen mixtures in tailored utility wear. Benutiful
Beautiful solid color dress fabrics are now being shown new fitted and belted styles trimmed with large, ernshable collars and novelfy culfs of choice furs-squirrel wolf and fox.
Women and girls who have worn Westbury coats a will wear no other, and come back season after season for this same brand.

## Now On Display. New Fall <br> Westbury Coats

The new Westbury coats are here-lovelier and more feminine than ever. Coats fashioned of imported fabries trimmed with luxurious furs-squirrel, wolf and fox, Darle tones and mixtures:

Coats-Main Floor, rear

## DRESSES



New Paris Inspired Silk Dresses

SPECIAL !

## $\$ 7.98$

Froeks that feature every Eew style not of the season-tunics novel sleeve treatments.. pleats $\%$. soft flares . lingetie details wrapped waistlines. In dark crepes, off-black shades and prints. Dresses Wrapped waistlines. In dark crepes, ofl-black shades and primts. Dresses that are usually priced mach higher, in models that will see you through
every Fall and Winter gathering smartly-economically. Styles for miss and madam.

Hale's Frocks-Main Floor, rear.

## Dress Highlights

Sleeves, after many years of fashion obscurity, emerge into the limelight again. Just to mention a few of the many new treatments, there's the leg-o-mutton sleeve-an ancient reminder of the 19th century-the puffed sleeve, and the short sleeve with tied bows.

Black and white frocks are especially chic this Fall. The all black frock relieved by a touch of white fur or by a soft lingerie touch at neckline. Turquois blue is another smart contrast on black and it is being adopted by some of our best dressed women.

The bolero and peplum-ef fects do not diminish in popularity for the new season. Folds of self-materials are used on the new frocks to indicate boleros and peplums.

Wool lace and beads trim many of the newest frocks and they will increase in popularity as the season advances. $\& \ddagger$

Even hemlines predominate on daytime and evening dresses.

The Russian influence is trongly manifested, with everal of the new frocks featuring long tunics belted at the waist. A style especially. becoming to the tall girl.

Sheer woolen dresses have come back into fashion's favor again. One sees them in wool crepes, jerseys and knitted fabrics.
"Button, button, whose got the button"-the frocks have them this season. Buttons are used-for decorative purposes on-many of the new models featured in self-materials or in contrasting colors. Many times being the only color contrast on a plain frock.

Women are selecting "travel prints" daily for utility wear as they will not wrinkle. In new Autumn colorings in softly tailored models.

Another silhouette which is very well suited to the largery woman is the wrap-around sil houette which ties at the side and is adjustable to the figurt. This was originated by, Viomet in 1928-1929.

## Neat Printed Frocks

for the larger woman
SPECIAL :


## $\$ 4.98$

New styled flat crepe dresses in soft models for the larger woman who wears sizes over 40. Neat prints, polka dots, pin dots and com dots in styles similar to the figure sketched at left. Short and long sleeves. Black, navy, $\tan$ and gray.

## No Winter Wardrobe Is

Complete Without $\boldsymbol{A}^{\boldsymbol{\gamma}}$

## KNITTED SUIT

In the New.
Tweed Patterns
\$10

Indispensable in the Fall wardrobe as they can be worn for active sports, general town wear, in the office, classroom and motoring. The new. suits are fashioned of tweed like fabrics. The skirts are pleated or flared with matching cardigan sweater. Choice of slip-on sweater or silk blouse. In bright Winter tones.


Hale's Knit Suits-Main Floor, rear.

## for Autumn <br> Deep, Rich Colors

Lelon expressed his sinee of them so strongly in his recent showing.

Black is generally conceded to be the smartest shade of the season, and black and Browns are considered next in importance. Wine reds ruby reds and grens vie next in importance Blues have be come newly intereating sine Lelon expressed his approval

- Dress Lengthis

Remain the Sane for Fall 1930,
Skirt lengths remain the same for this coming season -lengths increasing as the measured in thengths not ber of inches from the floo but that length which is ap propriate to the occasion and becoming to the individual.
When buying ney Fall frocks it is a safe guide to go by this schedule: apper calf for sports, upper and middle calf for street, middle and lower calf for afternoon, and ankle length for evening wear.

The J. W. Hale Company

## BLANKETS



Offering Bigger and Better Values Than Ever Before!

# Hale's Great Annual BLANKET SALE 

 New Styles! All Colors! Sateen Bindings!
## Wool Blankets! Part Wool Blankets! Full Bed Sizes!

Prices are down but the blankets which we are offering in this, our Annual $\$ 5$ Blanket Sale, are bigger and better values than you'd expect. Every, Manchester housewife who needs new blankets should purchase them now while prices are down and you are able to get better quality blankets for your money. Values such as these are only made possible through the combined buying power of our New York office direct from the leading mills of the country. These blankets go on sale promptly. In many cases quantities are limited.

70x80 WOOL SINGLE BLANKERS
 the maximuin of Farrath. Fattit yarge size, $70 \times 8$, mothes. solid eads to match. 23 -poumd weight. Special,

72 me PART WOOL DOUBLE BLANKETS
 nite remst limes. Blue, gold, rose, green, orchid, tan and gray. staton theuad ends. An especially sood blanket at,
 Fhulity; plaid double blapkets, guaranteed 50 per cent all wool. In the tis semerous size, $70 \times 80$ inches. Solitir odarsior limue gold, rose, green, lavender, tan, sape sray
Speckal.

"OLD TOWN"

GNSEMBLIE BLANETETS A new inlariket for colorful bedrooms by | Old Towa. Solld color, ail wool blankets |
| :---: |
| with popitrating border. Size, $66 \times 80$ | winches. Satime bound ender. Colors: ${ }^{66 \times 80}$ With thes, कitue with gold, orchid with

green, green wita peach, and vose with green. Spectial,
$\$ 5$.
WOOL HILLEB COUTORTABEES Ssetine covered cemafertafite with agared oenter and plain borders with plain satine 100 per cent. pure wool. A Hight-weight 100 per. cent. pure wool. A Hight-weight
but very warm comfortable. . Spectal,

He0\% WOPL ADTO ROMES For Fall auto trips, huy ane of these all wool auto robe no terror for you sige $54 \times 72$, maches. gray. Guaranteed 100 per cent. all woo.
Special dufing this sale at' the smic 1 sum oof, $\$ 5$.

Purchase Your Blankets Now-And Save!
路ste's Ptenloets-Main Tlper, left

## What About Your Windows?

Curtains and draperies set the keynote for a beautiful roomand Hale's is ready with all the new window fashions for Fall. Curtain and drapery sets as well as the materials for making them.


50 c and 65 c
Cretonnes
39e Yard
Our regular stoek of 50 c and 65 c cretonnes in gay new Fall patterns that will make-up the best-looking draperies for every room in the home. Color fast. 36 inches wide.

## Drapery Damask

Pich looking drapery damask suitable for living room and dining room drapes. A rayon damask that looks just
like Italian damask. Solid shades of mulberry, green, gold,

$\$ 5$ and \$6
Quaker Lace Curtains SPECIAL :

## $\$ 2.98$

For a limited time we are offering the national. Iy known Quaker Craft lace curtains that regu-
larry retail at $\$ 5$. and $\$ 8$. for this price. Neat larly retail at s. and \$6. for this price.
lace curtains in a variety of designs with
Nringea and tailored hems. Ecru an cream. Ful
length. $21-4$ yards long. Suitabie for the din ing room and living room.
Hale's Curtains and Draperies-Main Floor, left.


Colonial Cotton Spreads Are Back $\cdot \mathrm{in}$

Vogue Again

Colonial homes are becojming more and more popular, so it is wives demand colonial cotton spreads.

We have received cotton spreads that are exact reproductions of those used by our greatgrandmothers years ago.

These spreads are made of heavy cotton embroidered in two attractive designs - mountain pine" and "dapple dawn": in blue, gold rose, nile and orehid on a white ground.

They many be had in twin and double bed sizes $72 \times 108$ and
$81 \times 108$ inches. Guaranteed washable. They are priced only \$4.98.

## Hale's Opens Christmas Comfortable Club

Hale's have opened a Christmas Comfortable Club which is similar to their Annual \$5. Blanket Club. The idea for this Comfortable Club is to select one of the comfortables offered, pay 50c down and 50c weekly for twenty consecutive weeks. The comfortable will be delivered at Christmas time so that you can give it away as a Christmas gift or keep it for the home.

The comfortable offered is light-weight, wool filled, covered with beautiful ray-on-twill satin. In solid pastel shades of rose, blue, gold, green and orchid. It is bound on all sides with silk cord.

For those who desire two-tone colored comfortables they may select one in their favored shades. Generous size comfortables $72 \times 84$ inches. These comfortables retail at $\$ 10$. Buy it on a club plan and you will never miss the money -50 c down and 50 c weekly.y

Women who are familiar with "Old Town" blankets will be interested to know that we are now featuring an "ensemble" blanket. Rich, solid color, all wool blankets with contrasting borders. Sateen binding to: match. $66 \times 80$ inches. In the favored boudoir shades. This blanket is specially priced for a limited time only at \$5. Regular price $\$ 5.98$.


Guaranteed
Bed Pillows


Extra heavy quality bed pilers, covered with fancy featherproof ticking. Regular size.

Main Floor-left.


The Jenny Lind "Spool" bed by Englander (sketched above), distinguished by simple beauty, is now being selected for smartest homes. Triple-baked finish, maple, walnut or mahogany. Width 4 ft .6 in ., 4 ft ., or 3 ft ., 3 in . Now at a very low price for such a fine quality bed- $\$ 27.50$

One of our most pepular selling items in our Bedding Department is our complete bed outfit at $\$ 19.50$. This consists of a metal bed finished in brown, a cotton mattress and a quality bed spring. Three-quarter and full bed sizes.

## Inner-Spring



Monster Home of Atwater Kent Radios


General view of greast Kent factory in Philedelphia.

ATWATER KENT RADIOS HIT 3 MILLION MARK
year of such broadcasts, October
fifth.
Recently, he invited his distribu-
tors to assemble all Atwater Kent cors to assemble all Atwater Kent
dealers at eighty-seven separate
polnts in the United States. Then he engaged the biggest hook-up of broadccasting stations ever used in
such a commenerial program-fifty-
three

The eighteen million mile- and more a necessery thing in the atone in radio manufacture in the
United States was marked this
ares of a luxury. And sor that
tures United States was marked thls $\begin{aligned} & \text { reason, it was commonly predicted } \\ & \text { week by the production of }\end{aligned}$ week by the production of the Atwater Kent factory in the delphis Without ceremony, cept for the presence of Mr, Kent and some of his close asseciates, the three millionth set was recaived by Mr. Kent, personally,
and the factory proceeded with: out a breals toward the production The eighteen millian sets in clude only those produced in radio factories and not sets made by amateurs, which, it is estimated the total number of radio sets made in the United States, sinc 1922, this
000,000 .
Last year alone, it is estimated, the buying public spent $\$ 850,000$,oo for radio sets, whereas the chase of radio sets in 1922 is sald to have been only about $\$ 5,000$,

The number of American homes equipped with radio is variously estimated. No exact figures are expected until the United States gives out the totals obtained in gives out the totals obtained in
answer to its official Census ques-
Hon. "Have you $a$ Redio?" tion. "Have you a Radio?"
The New York Times,
The New York Times, quoting
figures from a survey made by one of the large life made insurance companies, at the first of this
year, estimated the American radio audience at more than forty
millon listenens. . .in special na tioiswide biosadcasts the number of radto listeners has been ea The same authority report that its suryey revealed that near ly sixty per cent of radio set own
ers had possessed their sets les than two years. That the ol crystal set, representing the first appeared is shown by the report from the same source that approximately only three per cent of of
radio owners now have crystal gets. Atwater Kent, looked upon
As. a leader .n radio manufacturing, said, "the best answer I can give to the question of what I think of that we have sterted on the production of our fourth million sets
with an unshaken confidence in future of American business prosperity. I have a deep, abiding falth in the future of this big, fast, exradio'. My belief in its future, which impelled me to expand my production facinties, is than ever." new employees and increasing its output correspondingly and it is expected that the production in the
plant will be stepped up itill furplant whil now stepped up untll Chisistmas. If the Atwater Kent Manufacturing Company is a true index to the radio business is growing decldedly better. Of course, it is alprovement in the early fall, when the heavier production of their new models for the winter and Christmas trade. But this fall, there has been mucin speculation as tand up.
the radio business would stand
Although radio is becoming more
tures of a luxury. And for that
reason, it was commonly predictod hat radio would perhaps be hit
hardest by any crimp in purchashardest by
ing ability.
The Atwator Keat Company is not in all ways a true inder to the
radio induatry because Mr. Kent, unique in the management of his great business. For instance, his company has never had any shares
of its stocl on the market. of its stocik on the markel. in the
twenty-even timereashgly proft--
able years of its existance, it has always done business on its own apital and has never borrowed a
dollar. It owns its business and its manufacturing plant outright. Mr. Kent has awways been
rompt in malling every rumor possible merger with any company. Last fall, when rumors of a combination with this, that or he other radio organization per-
isted, Mr. Kent declared that othing had occurred to legd him even to consider joining forces with any other company. I have ion of my business or the responbilities which it involves," he sibilities
sald.
In the
In the period early this year
hen most radio distributors and ealers still had heavy stocks of adio receivers on hand, Atwater ent distributors were sitting hetty with practically empty
mince the Atwater Kent inentory has never been excessive. r. Kent's collections, it is angood. At no time has he been overroduced and now at the beginning of the 1030-31 geason, his factory is in a healthy condition and has
been runing a Hitle behind in The Atwater Kent plant has The Atwater Kent plant has
neen taking on new employees conproduction correspondingly. In the ast week or ten days, produetion has been about 4,000 sets a day
It is expected. that the daily out-
put will be stepped up considerably put will be stepped up considerably
rom now up until Christmas. "The demand for our new expectations," Mr. Kent said this week. "Our factory production is ocreasing steadily, the immediate unshaken confidence in American Mr. Kisiness Prosperity. Mr. Kent is quick to alter fac-
ory conditions whenever he thinks it is for the best. Thus his force employees varies from time to
ime. Probably no plant Ame. Probably no plant of its more favorably situated for efficient, economic prouaction or to share its economies with the pub-
it. Production is scientifically con trolled so that its distributors and dealers are never overstocked.
It is understood that Mr. Ken eets that the shaking down of the
industry has been as with othe
industries whin industries which generally have
suffered suffered from overproduction,
beneficial thing and will-lead greater stabilization.
Mr. Kent has always enjoyed the
reputer reputation of doing unprecedented
things and pioneering in various
phases of radio. phases on pradio. For instance,
when the musical world was de crying radio as a thlng that might made arrangements by which h put the foremoss grand opera and concert artists of the world on the
air, entering the sixth consecutive

Atwater Kent Introduces A New Table Model Radio

One of the newest 1981 models One of the newest 1981 models
by Atwater, Kent is the table
model Inustrated right. This tan be model illustrated right. This can be placed beside the arm chatr and
at the aame time serve as an end tabre. Attractively finished in
American walinut with matched American waliut with matched back All four sides are finished.
Sells complete with tubes at \$145.29.
very single one of his dealers over
te atis. His talk and that of his he air. His talk and that of his er, and of his Chied mingineer
Frank Ailicen, were heard by every Atwater Mikent were heard by every
Statea over the in the United Statei over, the new "Colden
Voiece" Atwater Kent radio. Thats,
in eifect, was the lar n effect, was the largest conven-
tion of retati-merchants ever as-
sombled to itisten to one

## It's entirely new-

## inside and out!

## atwater Kent radio



Model 76 A Mybrboy model Anished in A Mertican wanut wite Tibi nut frout paneles and doorss
nompeese antached to y your Completet, attacheded to your
aerial $\$ 165.20$

## Convenient Terms



Model 74 All four sides are
finished. It may thus dise placed anywifo in the room , frinithed in
American wainut American walnut.
Coniplete, attach
ed to your aerial. $\$ 145.20$

Hale's Radio Department-Second Floor.

## HOUSEWARES

## Reconditioned Electric

Vacuum Cleaners $\$ 19.50$


Featuring The
Eureka Only

Reconditioned electrie vaeuum cleaners that are guarranteed to give satisfactory service. Every vacuum cleaner has been rebuilt in its own factory with mew brushes, new eords, new bag, and new parts and are in perfect running condition.

## \$5 Down

Pay as little as $\$ 5$. down and the bulanee in small weekly and monthly payments.

## Every Cleaner Guaranteed

Vaéuúm Cleaners-Basement


With long, dark 效inter eveningss ahead be sure you have plenty of lampe chairs, davenport reading in the sumroom. radio and featuring a 2 -eandle are Colonial floor lamp with brass plated metal stand brass plated metal stand
furnished with oval parchment shade. Special, \$3.98.

One of these $\$ 2.98$ bridge lamps-whil brighten ap a dark cormer in the dee, sunroom or living room, Brass plated metal stand complete with bisrehment yshade Square hind octagon haped shades in assorted deetigns.
veru care now show ine new wit atinactive table gamps piriced from $\$ 3.98$ to ${ }^{3} 82.50$

## Fire Place Time Is Here

## Get Your Fire Place Ready Now <br> For the Long Winter Evenings Ahead




The new Empeco radiator cover and humidifier provides a shelf for plants, books, etc, the year round. (Sretched above). It is construeted of heavy gauge sheet steel. Humidifier pan of heavy galvanized iron with Hithographed mahogany fimish, blends with Tremensively bewran in our Houren piced, $\$ 1-25$, sefurnishing Department.

The busieat digh in the nodert home-The Pyrex Casserole You can handIy imagine how coolipg for a family ever was done without at lesst one or two Pyrex resistant glass dishes. Transparent dishes that make it easy for you to see whether food is cooting too fast or too slow. Ideal for cooking meats, fish, vegetables, eges and desserts. 1/2quart sells for \$1. 3-quart,
$\$ 2.50$.

Now when plants are being pat into the sumroom for the Winter you will need one of these new wicker feaneries which are priced \$8.98. Strong conwoyen box with under-feed galvanized iron container. Green and waluut brown.

We have received the best-looking eolored clothes hampers with, stenciled borcuars, We have the will went one them you hampers with too. hre hampers with hinged covers, in white, blue, greez, \$1.5e te 96.98.

Modern women are using the neve printed oil eloths more and more for decorative purposes-for covering shoe boxes, hat boxes, hampers, for bathroom curtains, pillow, besides for shelving and tables. Neat small pirints and bold, modernigtic patterns at 50 c a yard.

The new flannel back oil cloth for table coveying is made of specially woven cloth with heavy nap back. It insures long wear plus the advantage of a silence cloth. Yard, \$1.19.

Old stage coaches are seen in our smartest homes on fireplace mantels. Now they are using them as door stops, too. We have received some lovely ones in the different models which we are retailing at $\$ 1.49$.

We have just unpacied the most attractive dinner rets that are especially suitable for newly-weds, smal families, and business girls and teachers who have their own apartment. Col orful floral patterns. 32 piece sets. $\$ 2.98$

For women who degire a 100 -piece set we are offering an attractive American porcelain set in daints floral patterns at \$1950. 100 -piece set, service for 12 people.

Another pepalar selling set is the 32 -piece Ameri can porcelain Cinnerware set which we are specialis ing at \$5.58. Flaral pat terns. Service for six peo ple.
'Wear-Ever' Aluminum Offerings

$\$ 2.05$ double boiler 2 -atent alze, ha the weil known "Wear: \$1.00


Regular $\$ 3.95$ aluninuin Kettles, $/$ specfally priced for a
Hinited time $\$ 2.98 . \quad .5$-quart
sire. size.


Wear-Eyer" aluminum grid usually retall steak brollers tha y priced 98 z at $\$ 1.75$, specia)

## = CHILDREN'S WEAR =

## REPORTS PARISIAN

 STYLE FOR HALE'S(Continued Fram Front Page) particulariy with the younger set or the womin of silght build. To yisualize this charming mode one yisualize this charming mode one tures of, the Empress Josephine. The waist is higher than normat. Fetching puil sleeves appear in the iormal evening dresses and the its breadth as it approsches. the ankle. Many dresses of this type the tiers baing joined by rows of fullness or tiny headings.
"The Victorian silioun ande recall of our Gxeat Grandmothers Dropped shoulders appear in many evening dresses. The Leg-o'-Mut
ton sleeve with its elaboratel trimmed cuff and lower portion is also shown, together with the Bertha collar and the snugly fitted Fashion for the feminine type o wearer.
"Next we come to the siliouette important Fashion note of this group is the Tunic dress, which ver which one wears a blouse which may end at the hip or extend anywhere from the hip to the polors are important for this sea oon many creators show the Tunic blouse in the shade and the skirt in a deeper shade. For example Tunic is word with a black velve or satin skirl. For daytime wear one sees suca a dress fashioned o black or blue and black.
"Speaking of coats they're re
furred from collar to hem. The Russian influence is an important atyle trend in these too. Such a coat is fitted at the waist and the It fastens at the side front and wraps very generously about the figure, thus affording ample protec
tion from wintry winds. A belt tion from wintry winds. A belt a
the normal waist, fastens with rather 1 arge gilitary looking buckle or clasp. The cuafts are gen-
erally of fur and are set slightly erally of fur and are set slightly
back from the wrist and flare to ward the elbow. The collar ma stand up about the chin or be a
variation of the shawl or crush variati
type. which is particularily good for formal wear. Its seamings are very cases, particularly if the wearer is not slender, no belt is used. One of the most picturesque coats for Winter is the Victorian type, whice
choses an adorable litie cape, which fits sightly ebout its shoulders. This if generally of fur for tens toward the side rather than directly in the front. Of course, cunning lithe and may even go a step farther and indulge herself, in a
tiny fur beret. All sumptuous fur trimmings have collars, deep cuffts, wide bands Contrasting Colors The past few seasons have fav-
ored monotone Ensembles. Paris seems to have tired of this mode of dressing and has swung to the trasting colors.
you will see hundreds of them) is not going to be a sombre affair,
for under it the smart woman is going to wear a frock of brillant Or she may choose a Tunic cress with the tumic in a high shede and To be sure, her hat will generally match her coat rather than her conspicuous; but this idea of a high shaded frock comes as a welcome Fashion jonovation to many of us!
Look to Your Sleeves Try to find a plain sleeve! vogue for elaborate detail ex presses itsolf conspicuously 1 ly a one conforms to its Puritani cal simplicity of last season. They are tucked, pleated, puffed, slashed what have zou! A sleeve that is just a sleeve-serving a strictly
uthitarian purpose is scorned by
the simplest morning frock or the thurciest sport coat. "Ry Spring, we may be crying selves in the paper padded mon strosities of the Gibson Girl Eira: For the present, however, let us pleasure over the Leg-o genuition sleeves that one may very well
own in one's velvet after own in one's velvet afternoon dress
and if the family budget permits a bit of real Venice lace is sure to find th way about the wrist.
Consider the Beit "Beits arà mapy and varied, it seems, but naturally if one's waist is to be snugly fitted, then belts play an important part. Rising to
the demand of the occasion, narrow the demand of the occasson, narrow
belts attach themselves to tallored woolen frocks - while the long sash-like variety chooses devious
ways of marking the waistines of ways of marking the waish frocks.
the very feminine afternoon Many a tweed boasts a leather belt, while the jaunty short fur
jackets, thac you are going to jackets, thac you are going to see
a lot of, add a fabric beit which a lot of, add a fabric beit which
matches the woolen skirt worn nuder it.
ung
"Many
"Many formal afternoon and evening dresses dispense with belts ype, but where a belt, is considered mportant, it narrows down to less aecorative buckle.
"For Wooler's Retarn
"For the first time in many
many seasons wool frocks occupy any seasons wool frocks. occupy Norld. I think I can truthifully say that of the daytime dresses
shown in Paris, two out. of every shown in Paris, two out of every
hree were of Wool. Qne nsturally magines these, remembering the
wool frocks of yesteryear, to be wool frocks of yesteryear, to be
rather clumsy aftairs. Such is not he case, for the woolens are so light in weight and so soft in tex-
ure that thay have the appearance ure that they have the appearance
of heavy silk. The silks by the way seavy sill. The siks heavier this season. So muoh so in fact, that many of them was sometimes necessary to actu whether you were looking at a sill " woolen dress.
loths Ioths, Jerseys, Tweed Mixtures,
Knitted Weaves, Basket Weaves, and Suede Cloths are most impor-
tant for dresses. Of the Silks one cant for dresses. Of the Silks one Faille and some Crepe Satin for Daytime. For Formal Afternoon and Evening wear, there are Crepe atins, Heavy Sheer Crepes, Can
on Crepes, Taffetas, and Velvet There is a great effort on the part of the Couturiers to bring back the
oldfashioned Pile Velvets as well as Velveteens.
"Another important revival is
the vogue for real laces. One fnds
lovely collars, vestees and cuffs of ace These are particularly good
aith velvets. You, who put with velvets. You, who put Grand-
mother's reat lace collar away in blue tissue paper, may well take it out and put it on your "best Sun-
day frock," for it is quite the Fashion. If you are treasuring a bit o
Irish Crochet, that too should se the light of day again for it is now going to the smartest teas and the
most exclusive bridge lunchieons. Accessorles Inconsplenous should be seen, but not heatid! No
woman who achieves smartnesi woman who achieves, smariness
will treat her accessories IIghtly. They must biend in perfectiy with
the costume as a background. II the costume as a background. If
she wears a black coat, she wil carry a black purse. By the same
token her hat will be black and in akken her hat will be black and in
all probaility her shoes. of course,
there is a certain amount there is a certain amount. or lati-
tude for example a woman may
decide upon a dark Ensemble decide upon a dark Ensemble
choosing a dress, hose, shoes and hat to match her coat, so that color against the slihouette of her coat. Your Hosiery
"Hosiery is much darker than in many a season, excepting for Evening wear, Eght skin shades are
rarely seen. In their place dark rarely seen. In their place dark
heiges and quite dark browns are used and for wear with black one chooses gunmetal or the new and very interesting Ink shades, which
some shops serm 'Off-Black. Sheer black hose are accepted by some
smart women, though since it is smart women, though since it is
very difficuit to have the black take evenly, satisfactory sheer
black hose are rather expensive and will probably not be in great
demand.

## Outfitting the <br> Youngest Generation

 green, navy, and others. Alsa suitable for sisters who haven't any brothers. \$1.98.

The littie tots will appear in chinchilla coats in winter. Plain or em broidered trimmed. 6 months to 2 years.
$\$ 2.98$ to $\$ 5.98$
 The new Fall frocks for
giris 2 to 6 are adorabole! In dainty wash fabrics
with touches of embroddwith
ery.
$\$ 1.49$ to $\$ 4.98$

Everyone's wearing be-
rets - even the very rets - even the very silk, and angora berets in bright Winter colorings. Choose one for each outiit
when they are but, 69 e te $\$ 1.98$

These chilly a ght thr litthe man neids his Dr. Denyears.
\$1. to \$1.75

When youngsters rush out of mornings, mitke them put on a wooly,
warm bathrobe. Assort ed patterns. Infants to 6 years.
\$1. to \$2.98
Mothers buy at woel nontots. White and tan. 4
to $61 / 2$. Pair,

50 c
Now is the time to don silk and wool shirts. But-
months to 3 years. 85 c

Keep Sonny's tummy | Wool wand. a silk and |
| :--- |
| $\mathbf{W}$ yeara |
|  | 50c

> Vanta knit sleepers are popular wwith young mod erpas. 1 to 6 years. Priced but.
$\$ 1$ to $\$ 1.50$


The new Fall sweaters are very dear with their
ouches of embroidery.
Slip-on models $\$ 1.98$. With slip-on models $\$ 1.98$. With
matching beret, set,
$\$ 1.98$

Hale's Baby Shop- Main Floor, rear.

Here You'll Find
Chinchilla Coats


Everybody's . talking about and wearing our tweed ensembles. They are so practical and smart! They consist of a pleated skirt, slip-on sweater and beret of a tweed-like fabric in navy, tan, brown, blue, purple and red. 14 to 20. And best of all, they're but $\$ 4.98$.

Sweaters and skirts are so popular for classroom wear The modern school miss should have several sets in her wardrobe. We are showing pleated skirts in plain colors and novelty patterns at $\$ 2.98$ that can be worn with a blouse or a slip-on sweater. Sweaters in Fall colorings can be had at $\$ 1.98$ and $\$ 2.98$.


We have the best assortmen of wool dresses for girls and
funiors. Plain jersey slip-ons Juniors, Plain jersey sip-ons to 14. Kiltted suits whth sill blouses for missea 14
And they are priced but,
$\$ 1.98$. $\$ 9.98$

